



Paris Design trip

27th of October to 1st of November 2024

PURPOSEFUL
WANDERINGS

Paris, kingdom of aesthetics

Paris is the global city of fashion, art de vivre and interior design. From Auguste Escoffier, Paul Poiret, Charlotte Perriand, Christian Dior, Yves Saint Laurent, Pierre Jeanneret to Jean Nouvel, they all contribute to the Parisian flair and the cultural influence of Paris in the world.

Paris has never been so trendy. Paul Poiret invented the fashion show in Paris in the beginning of the 20th century and it remains the most popular event in the world. Fashion is both the symbol of french luxury attractiveness and the epitome of unique craftsmanship. In the wake of fashion's outstanding impact on a global scale, the "art de vivre" and the french set design are never far.

Indeed, fashion, interior design and art de la table should be presented as a holistic matter when discovering the Parisian aesthetics. Paris, host of the Exposition Universelle of 1889, is a dream place for any person sensitive to beauty.





Sarah W. Pierson, *the host*

Sarah Pierson has been traveling the world from a young age. Her Father first took her with a medical team to Ghana when she was 14 years old and her love of international travel was born. Since then, she has travelled the world as a photographer for non-profits, the Co-Founder of a travel company that combined luxury vacations with volunteer work, for leisure and for business.

Just before living in London, Sarah founded Purposeful Wanderings and has been designing custom world wide travel itineraries for her clients ever since. She now resides in Colorado with her family.

Of the many trips that she has curated and led, she has the feeling that Paris will always be at the top of her list for clients looking to sharpen their eye. Paris, for any person sensitive to decorative arts, is always a very promising destination

Justina & Clément, *the curators*

Justina Socas and Clément Le Coz are both Parisians. They are specialized in luxurious curations and event organization. They are both passionate about art de Vivre, craftsmanship, fashion and design.

Justina was born in Buenos Aires, Argentina. She is an art historian, an artist and a creative director. She lived in Andalusia for 14 years and is now based in Paris where she works on special off the beaten track curations for both privates and companies.

Clément was born in Paris, France. He lived in Argentina for 11 years where he met Justina. He is a designer, a lifestyle curator and an ambassador for the century-old fashion magazine *Monsieur*. Thanks to his public relations ability and his network in the fashion and design communities, he opens many doors.





Hôtel de Bristol, *an Oetker collection Hotel*

Reference of the French *Art de Vivre*, **Hôtel de Bristol** is an architectural gem and an incomparable venue to receive a fashion and design trip to Paris.

Ideally located on the Faubourg Saint-Honoré, the hotel is both *haute couture* for its closeness to the fashion scene and *design* thanks to a sensational work led by international architect Pierre Yves Rochon.

Our **Paris Design & Craft Exclusive Experiences:**

- Discover behind-the-scenes apartments, design ateliers, archives and unique showrooms
- Meet with influential Parisian characters
- Experience the most fashionable and tasteful restaurants of the city of Lights
- Go to a private event during the Paris Art and design week

The Curated Program



Parisian Aesthetics

Day 0 - Check-in Hotel

Day 1 - Meeting local craft artists

We will introduce you to a ceramist collaborating with fashion houses, a carpenter working with Chanel and the Queen of straw marquetry.

Day 2 - Interior design: the Parisian taste

We will introduce you to local interior designers and bring you to unique venues.

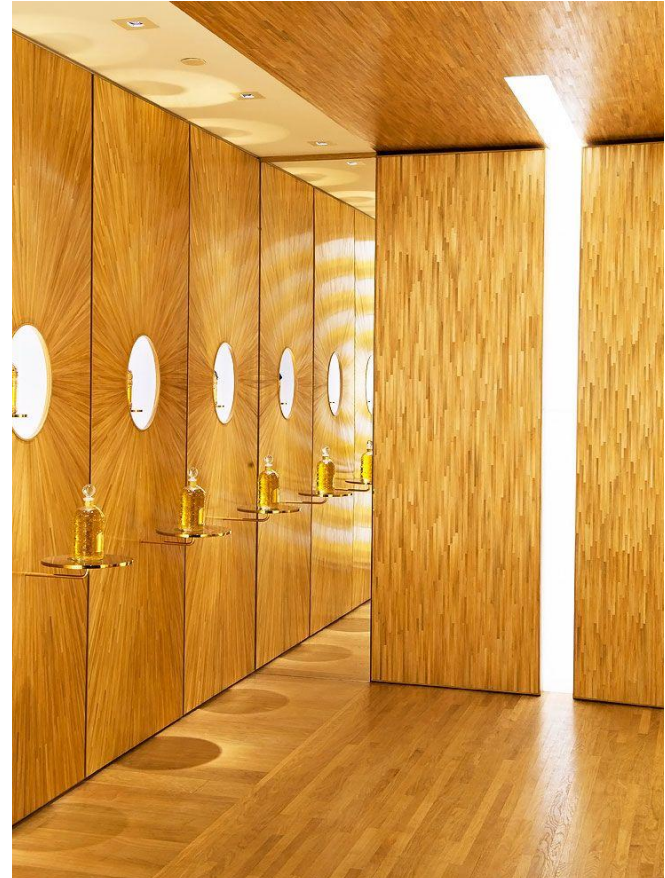
Day 3 - Why do we crave for French Savoir-faire?

We will bring you to the exclusive century-old houses and introduce you to a local design and art gallery on the left bank of Paris.

Day 4 - *La table* of a Parisian

You will discover the latest trends adopted by Parisian men and women to dress their table.

Day 5 - Check-out Hotel





Day 1

10:00 am - Meet with your hosts in the **Hotel** lobby

11:00 am - Meet with **Constantin Riant**, a Parisian ceramist deeply linked to the fashion world, grandson of Chantal de la Chauvinière-Riant, sculptor for President Charles de Gaulle.

01:00 pm - Lunch at **Bistrot Paul Bert**

02:30 pm - Meet with **Kostia Constantin Laan**, designer and carpenter, exhibitor at Art Basel and collaborator for Chanel *métiers d'art*.

04:30 pm - Meet and enjoy a workshop with **Lison de Caunes**, global reference of straw marquetry and collaborator of interior designer Peter Marino.

06:30 pm - Drop off at **Hotel**

08:00 pm - Dinner at **Le Voltaire**

10:15 pm - Drop off at **Hotel**

Day 2

10:00 am - Meet your host in the **Hotel** Lobby.

10:30 am - Meet with Paris based french interior designer **Julien Sebban**, AD 100 2023, a fashionable architect in charge of Hermès and Cartier set designs.

12:30 pm - Lunch at **Loulou**, a restaurant created by designer **Joseph Dirand**

02:30 pm - Discover a 250-year old **private Parisian residence** on the chic Left bank area of Paris.

04:00 pm - Tea time with the **Antoinette Poisson founders** at their showroom for a Masterclass on “How to combine colours and textures”.

06:00 pm - Drop off **Hotel**

07:00 pm - Private cocktail at **at a local gallery**

08:30 pm - Dinner at **Pavillon by Yannick Alléno**





Day 3

09:00 am - Meet your host in the **Hotel** Lobby.

09:30 am - Enjoy a private experience at **Officine Universelle Buly**, a century-old maison and the trendiest beauty brand of Paris part of LVMH.

11:30 am - Private visit and lunch at **Aux Lyonnais**, an Alain Ducasse bistrot

02:00 pm - Enjoy a private visit of **Hermès Sèvres**, the left bank Hermès boutique with the head of Public Relations.

04:30 pm - Tea time at art and design gallery, **Amélie, Maison d'Art**, a beautiful private venue behind a 200 year old building.

06:30 pm - Drop off at **Hotel**

07:45 pm - Dinner at Alfred Paris.

10:15 pm - Drop off at **Hotel**

Day 4

10:00 am - Meet with your host in the hotel lobby

10:30 am - Meet the founders and designers behind famous ceramic house **Astier de Villatte** for a Masterclass on how to set up the perfect French table.

01:00 pm - Lunch at **chez Georges**

02:30 pm - Meet with Thierry de Lachaise, expert at **Sotheby's Paris**, for a Masterclass about silverware.

05:00 pm - Tea time at **Isabelle Moltzer's** private office, an expert in the art of receiving. She is the daughter of a former Chanel model and a famous industrial designer,

06:30 pm - Drop off **hotel**

07:00 pm - Cocktail + Surprise dinner



Accommodation & services





The trip includes

- Accommodation at **Hotel Le Bristol** (Executive Room) with an included breakfast.
- According to availability, **hotels** can potentially arrange accommodation upgrade.
- The cocktail and the suprised dinner indicated in the final itinerary.
- All guided touring, activities and admissions as indicated in the itinerary.
- Expert guides as indicated in the itinerary, including your hosts and the services of our Paris partners
- Scheduled transfers by small luxury vehicle throughout Paris to all included activities.
- The service of an expert team to plan all Journey details, international flights and trip extensions for those who want to arrive early or stay later in the arrival or departure cities (costs not included).
- 24/7 access to Global Rescue emergency medical, security and evacuation services for the duration of the trip.

The trip does NOT include

- International air transportation to and from Paris, as well as airport transfers
- Meals not specified and alcoholic beverages other than those included
- Personal items and expenses, including spa treatments and additional activities
- All gratuities
- Travel insurance (highly-recommended - please let us know if you need a quote)
- Liability for changes in itinerary due to reasons beyond our control (change in flights, cancellations, political disturbances, natural phenomena).
- Custom trip planning for add-on travel to destinations not included in the Journey is available; please inquire.
- Finally, the trip does not include a dinner party with French icon Alain Delon.

